



When: **Wednesday January 13, 2021**

Topic: **How to perform your own Fleet Utilization Study- A valuable insight in the upcoming municipal budget shortfalls.**

10:00 a.m. – 10:15 a.m. **Networking**

10:15 a.m. – 10:30 a.m. **Dan Berlenbach-** MEMA President- Welcome

Featured Speaker:

10:30 a.m. – 11:30 a.m. **Steve Saltzgeber-** Director of Strategic Innovation at RTA Fleet Management Software.

11:30 a.m. – 12:30 a.m. **MEMA Business:**

- 2021 MEMA SoCal Board election results
 - New MEMA Regulatory/Sustainability Advisor position
 - o Introduction of Lauren Finwall
 - New MEMA Website (Marisa Martinez)
 - Training Update (Tomika Gordley)
 - Member dues renewals (Dean Tedtaotao)
 - Treasurer Report (Manny Rebolledo)
-

Please visit the MEMA website at <http://www.memafleet.org/> for upcoming events and the latest news.

Steve Saltzgeber, Director of Strategic Innovation at RTA Fleet Management Software.

- Unique perspective having served at virtually every organizational level holding various roles ranging from technician to vice president in public, private and non-profit establishments while leading diverse fleets of over 50,000 assets, with annual operating budgets exceeding \$1B dollars; leading process improvement teams and cost reduction initiatives; optimizing complex maintenance operations, and executing comprehensive talent management programs.
- Have led myriad multi-year strategic fleet management planning initiatives as a fleet executive with several fleets and as consultant with Mercury Associates.
- Have been active in several professional fleet organizations serving in various leadership positions including, his current appointment on the NAFA Board of Directors and his previous service as the NAFA Curriculum and Governmental Affairs Chair, RMFMA (FleetPros) Board Chair, National Conference of State Fleet Administrators (NCSFA) Executive Director and President and on various industry supplier boards.
- Recipient of numerous fleet industry awards. In 2017, Inducted into the Government Fleet Hall of Fame by peers in the fleet industry and received the Legendary Lifetime Achievement Award for career in fleet management.